



# Rapid App Mobilization

## Premium Consulting Service, part of HP Care

### Insights

- Improve IT services by modernising and rationalising applications to standardise support for business processes, and improve performance and availability
- Increase flexibility by re-architecting your applications to support new business models, business processes and technologies to become mobile business enabled
- Decrease traditional IT costs by rationalising, consolidating, simplifying and modernising your applications product line and infrastructure
- Reduce risk by eliminating dependencies on obsolete technologies and skills

### See if your applications are holding you back

- Does it take too long to deliver new IT-enabled products or services?
- Do your current applications limit your ability to deliver new products or business services?
- Does your traditional IT environment consume too much of your IT spend?
- Has your IT spend increased as a result of merger and acquisition activity, and do you need to reduce it without impacting services?
- Are you at ever-increasing risk due to reliance on legacy applications, skills or infrastructure technologies?
- Are you stuck because you do not know where to start or how to rationalise and modernise your applications and infrastructure?

### Rapidly mobilise your business

Mobile technology transforms where and how we do business. Despite the relentless pace of mobile innovation, most enterprises have yet to adopt true enterprise mobility due to the significant time and resources needed to create and deploy mobile apps. According to Gartner, the demand for enterprise mobile apps will outstrip available development reach by five to one by the end of 2017, and using development tools that can produce apps more rapidly are crucial for enterprises to help bridge the gap between mobile app demand and supply.\*

Businesses like yours can no longer afford to ignore the mobile needs of your workforce. Likewise, with the consumerisation of IT, the demand for fast, high-quality apps with intuitive user experiences will only continue to increase. That is why HP created Rapid App Mobilization. With Rapid App Mobilization, we can help transform legacy platforms into mobile applications for use within your organisation quickly and cost-effectively, helping your business respond to needs quickly and efficiently..

### Service overview

Rapid App Mobilization is a cloud-based solution that leverages the existing applications, systems and workflows you use to run your business every day by dynamically transforming them for use on any mobile device. Our Rapid App Mobilization process occurs in real time, without the need for costly upgrades or changes to back-end applications. The result is a native mobile app that can run on any operating system and any device, and which can help reduce traditional IT spending and help you to become mobile business enabled.

### Features and benefits

Features	Benefits
• App Transformation Workshop	• Improved business process understanding
• App interdependencies analysis	• Improved workflow
• Business Value Assessment	• Better ROI
• Migration to elastic cloud computing	• Global reach, flexibility and instant provisioning
• Codeless app transformation with MORPH	• Reduced time to deployment = quick time to value
	• Reduced 5 – 10x cost reduction of design, development and testing
	• Reduced technical support
	• Native mobile apps for optimal user experience

\* Gartner press release, 'Gartner Says Demand for Enterprise Mobile Apps Will Outstrip Available Development Capacity Five to One,' June 16, 2015, [gartner.com/newsroom/id/3076817](http://gartner.com/newsroom/id/3076817).

<ul style="list-style-type: none"> <li>• Mobile App Dashboard and Advanced Analytics with customised reporting</li> </ul>	<ul style="list-style-type: none"> <li>• Comprehensive real-time insights into adoption, usage and performance of mobile apps</li> </ul>
<ul style="list-style-type: none"> <li>• Seamless interoperation with standard mobile device management (MDM) and enterprise mobility management (EMM)</li> </ul>	<ul style="list-style-type: none"> <li>• Leverage of rich security and mobility management capabilities</li> </ul>
<ul style="list-style-type: none"> <li>• End-to-end security for mobile app usage</li> </ul>	<ul style="list-style-type: none"> <li>• Seamless integration with company security policies and standards</li> <li>• User and device entitlement with existing application authentication mechanisms, including single sign-on (SSO) and multifactor mechanisms</li> <li>• No persistence of data secures and protects company data and information</li> <li>• Secure connectivity from transformation cloud to company for applications running anywhere: on premises, in private clouds, in public clouds or in hybrid combinations</li> <li>• Entire solution can be installed on any company-managed infrastructure: on premises, in private clouds, in public clouds or in hybrid combinations</li> </ul>
<ul style="list-style-type: none"> <li>• Mobile app access to existing applications and databases via databases through APIs, Web services, MBaaS, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Allows transformed apps to easily extended beyond the existing application boundaries</li> <li>• Enhanced user experience with transparent Web services integration resources</li> </ul>
<ul style="list-style-type: none"> <li>• Back-end applications can run on premises, in customer private clouds, in hybrid or public clouds or in the cloud of the software vendor</li> </ul>	<ul style="list-style-type: none"> <li>• Complete control and flexibility of the solution now and into the future</li> <li>• Back-end applications can be replatformed without rebuilding or redeploying any of the mobile apps</li> </ul>
<ul style="list-style-type: none"> <li>• Entire solution can be installed on any company-managed infrastructure: on premises, in private clouds, in public clouds or in hybrid combinations</li> </ul>	<ul style="list-style-type: none"> <li>• Complete control and flexibility of the solution now and into the future</li> <li>• RAM solution can be deployed in multiple configurations depending on the specific security or geo criteria of the back-end applications</li> <li>• RAM solution can be replatformed without rebuilding or redeploying any of the mobile apps</li> </ul>
<ul style="list-style-type: none"> <li>• Transformed mobile apps run as native apps on any device form factor and on any mobile operating system such as iOS, Android™ and Windows® running on a phone, tablet, PC or hybrid/combo device</li> </ul>	<ul style="list-style-type: none"> <li>• Support of multivendor environments (operating systems and hardware)</li> <li>• Protect company investment using existing devices</li> <li>• Support of BYOD policies</li> <li>• Support of sync across all devices</li> <li>• Leverage native device sensors such as camera, compass, GPS, accelerometer, NFC and audio</li> <li>• Leverage native device app deep linking</li> <li>• Native OS notifications</li> </ul>

## Empower your workforce

### Comprehensive solution for any application, any device

- Rapidly transforms any packaged on-premises (e.g., SAP®, Oracle, Microsoft®, IBM, Infor, etc.), cloud-based application (e.g., Salesforce, Workday, etc.) or custom-built system (including legacy 'green-screen' applications) into a native mobile app
- Supports all device types (smartphones, tablets, PCs), screen sizes and operating systems (iOS, Android™, Windows HTML5)
- Enables users to leverage the characteristics native to their device such as camera, video, speech-to-text, geolocation and more

### **Intuitive for users, easy for IT**

- Delivers a simplified and intuitive experience that users have come to expect; it is also branded with your organisation's specific look and feel
- Enables any changes or new features to be made to the existing enterprise application and to flow seamlessly to the mobile app without any intervention or redevelopment
- Allows you to bring data and workflows from multiple systems, so they can be seamlessly federated into one mobile app without the user ever having to change apps
- Provides you with net new mobile-first apps that leverage your existing data connectors, APIs, SQL, Web services and more
- Can be deployed on premises, in a private cloud or in a public cloud
- Allows you to mobilise your workforce by transforming existing applications, rather than building new ones from the ground up

### **Improved control, security**

- Allows you to work with a scalable, reliable and secure infrastructure
- Enables you to make informed decisions with detailed usage statistics
- Protects your business – no data is stored on the device, and you can expect full integration with all mobile device management (MDM) solutions

### **Low-cost solution delivers high value**

- Provides true enterprise mobility at a fraction of the cost and time of other solutions
- Leverages your existing applications with no changes required and no costly vendor-imposed upgrades
- Expedites return on investment (ROI) with fast time to market and low TCO

## **Customer responsibilities**

As part of your HP Rapid App Mobilization purchase, you will receive from HP:

- End to End Project Management (Single Point of Contact, Communication Management, Escalation)
- Discovery (Process Operational Workflows, Transformations, Applications, Cloud Connectivity)
- Design (UI/UX Design)
- Configuration
- Develop (Workflows, Application client package)
- QA (Quality, Testing, User Acceptance Test)
- Training
- Performance & Quality monitoring

The Customer will:

- Designate a Focal Point Contact for HP for business (business workflows) and for IT (technical aspects)
- Collect and provide required information about their specific enterprise environment from business, IT, and functional perspectives
- Provide onsite connectivity/remote network set-up
- Provide user privileges set-up
- Provide an on-premises test and production environment
- Provide back-end enterprise application setup
- Execute User Acceptance Training with HP and sign-off
- Provide application delivery, for example, App Store, MDM, software package distribution

## **Why Rapid App Mobilization?**

Empower your workforce, wherever they are, on any device, with quick and simple access to the business processes they use every day. Rapid App Mobilization provides a fast, low cost and robust solution for mobilising legacy tools. With Rapid App Mobilization, businesses can combine data and actions from different legacy systems and enable more productive workflows for sales reps, retail clerks, inventory staff, HR agents or the C-suite.

## Why HP Mobility solutions?

With enterprise-grade devices, security and services, HP Mobility solutions enable businesses to change the way work gets done. Rapid App Mobilization provides access to information wherever work takes you, and is just one of many HP Mobility solutions designed to meet the challenges of your industry. These solutions can help organisations transform health care, supercharge retail, power up construction and energise education.

## Learn more at

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