

HDR-SR10

High Definition, Hard Disk Drive Handycam® camcorder







ClearVid

Exmor







MEMORY STICK PRO DUO









💟 x.v.Color





1920x1080 Recording Record stunning, incredibly detailed video footage in the clarity of 1920 x 1080 Full HD resolution.

that the people in your videos and photos look their best.

 Face Detection for Video Footage and Digital Still Photos

Made possible by the BIONZ[™] image processing engine, Face Detection technology recognizes up to 8 faces anywhere in the frame and automatically controls focus, exposure, and color to help capture smiling faces brightly and clearly. Face Detection also helps make skin tones look natural without affecting other colors in the image.

- 2.3 Megapixel ClearVid[™] CMOS Sensor (with Exmor[™] Technology) and BIONZ[™] Image Processor
 Sony's newly designed CMOS image sensor with delivers bright, vivid, and spectacularly detailed 2.3 megapixel (effective) video footage, as well as 4 megapixel still images -- all with prolonged battery life. Exmor[™] technology captures images with high resolution and high sensitivity. In addition, the advanced Sony BIONZ[™] image processor improves camera response time and screens out noise so the signal from each pixel is as pure as possible.
- BIONZ[™] Image Processor The advanced Sony BIONZ[™] Image Processor uses hardware-based Large Scale Integrated (LSI) circuitry that improves camera response time, screens out noise before RAW data conversion, handles Dynamic Range Optimization processing, and prolongs battery life.
- Exmor[™] Imaging Sensor Exmor[™] technology captures video and still photo images with high resolution, high sensitivity, and exceptional detail. Advanced on-sensor A/D conversion yields rich tonal reproduction with high signal-to-noise ratio.

 Hybrid Recording to Hard Disk Drive or Memory Stick® Media
 Hybrid recording technology delivers a new level of flexibility for transferring your video footage and digital photos from the camcorder to compatible viewing devices. Record to the camcorder's internal hard disk drive, or choose instead to record to removable Memory Stick Duo[™] media or Memory Stick PRO Duo[™] media. You can even select from various dubbing functions to easily copy video or still images from the hard disk drive to Memory Stick media -- without using a PC. Images recorded or transferred to Memory Stick media can then be played directly on a PS3 or PC to share your memories with friends and family.
 Dual Record

The HDR-SR10 takes command of full high definition video and still photos with a built-in 40GB⁹ hard disk drive and all the tools necessary for superb image quality. A ClearVid[™] CMOS sensor (with Exmor[™] technology) and BIONZ[™] image processor delivers extremely detailed Full HD 1920 x 1080 video resolution, as well as 4 megapixel still photos. Super SteadyShot[®] optical image stabilization reduces blur, while Face Detection technology helps ensure

- While recording video in High Definition you have the ability to capture still images directly to Memory Stick Duo™ media (sold separately).
- 15X Optical / 180X Digital Zoom The optical zoom helps to bring the action close up from far away. In addition, Digital Zoom Interpolation means that extreme digital zooming is clearer, with less distortion than previous types of digital zoom.
- 2.7" Wide¹ (16:9) Hybrid Touch Panel Clear Photo LCD Plus[™] Display (211K Pixels)

The 2.7" Wide¹ (16:9) LCD screen provides exceptional viewing clarity with improved resolution (211K pixels). The display rotates up to 270 degrees for multiple viewing angles, as well as provides sharp, detailed images for monitoring or playback. The widescreen format makes shooting in 16:9 mode and composing shots even easier.

Built-in zoom microphone with 5.1ch recording Featuring Dolby® Ditigal 5.1 Creator, the built-in zoom microphone focuses audio recording on your subjects in sync with the camera's zoom lens, helping memories ring true with clear dialogue and crisp, discrete sounds.

- Dolby® Digital 5.1ch Recording Record in Dolby Digital 5.1ch surround sound with the camcorder's built-in microphone. Recording in 5.1 channel surround sound allows you to experience your home movies with active sounds coming from all directions, so you can enjoy your personal home movies the way you experienced them while recording.
- Dynamic Range Optimizer Powered by the exclusive Sony's BIONZ™ high-speed processing engine, D-Range Optimization preserves image data in bright highlights, such as suppressing "whiteout" in skies. When shooting in backlit settings, D-Range Optimization reveals more detail in shadows, preventing "blackout." As a result, the captured image appears as natural as the original scene.
- Tele Macro Function Images shot in the Tele Macro Mode help your subject stand out by properly focusing the subject while leaving the background unfocussed. The Tele Macro Mode is useful for shooting close-up shots, especially when you need to prevent the camcorder from casting a shadow on the subject.
- Switchable HD/SD Format Recording Record and play back both High Definition (HD)⁴ and Standard Definition (SD) video.

ADDITIONAL FEATURES

- Professional Quality Carl Zeiss® Vario-Sonnar® T Lens
- Active Interface Shoe
- HDMI[™] Connection with BRAVIA[®] Sync[™] (CEC) Technology
- i.LINK[®] Interface (IEEE1394)⁵
- USB 2.0 Interface⁶
- InfoLITHIUM[®] Battery with AccuPower[™] Meter System
- Stamina[®] Battery Power Management System
- Battery Information
- Built-in Intelligent Flash











SONY

High Definition, Hard Disk Drive Handycam® camcorder

HDR-SR10

Specifications

General

Imaging Device: 1/5" ClearVid[™] CMOS sensor (with Exmor[™] technology) Pixel Gross: 2360K

Recording Media: 40GB9 Non-Removable Hard Disk Drive, Memory Stick Duo™ Media, Memory Stick PRO Duo™ Media

Recording and Playback Times: High Definition: FH = 4 hours 50 min. HQ = 9hours and 40 min. SP = 11 hours and 50 min. LP = 15 hours and 10 min. Standard Definition: HQ = 9 hours and 40 min. SP =14 hours and 30 min. LP = 27 hours and 40 min. When using 8GB Memory Stick PRO Duo[™] Media (sold separately): High Definition: FH = up to 55 min., HQ = up to 115 min. SP = up to 140 min., LP = up to 180 min. Standard Definition: HQ = up to 115 min., SP = up to 170 min., LP = up to 5 hours 25 min

Video Actual: 1120K Pixels (4:3), 1490K Pixels (16:9)

Still Actual: 1990K Pixels (4:3), 1490K Pixels (16:9)

Processor: BIONZ[™] image processo Video Resolution: 1920 x 1080 Still Picture Resolution: 4 megapixel

Audic

Audio Format: Dolby® Digital 5.1

USB Streaming: N/A SteadyShot® Image Stabilization: O.I.S. White Balance: 5 lux (Auto Slow Shutter ON, 1/30 Shutter Speed) Memory Stick PRO[™] Media Compatibility: Tested to support up to 8GB media capacity; does not support high speed transfer function; does not support Access Control security function.

Still Image Mode(s): JPEG Minimum Illumination: 8lux

(Auto Slow Shutter ON, Shutter Speed 1/30Face Detection: Yes Hybrid: Yes Hybrid Plus: N/A Quick On: Yes BRAVIA® Sync[™] : Yes Dual Record: Yes

Easy Operation: Yes Multiple Language Display: Yes Slide Show Mode: Yes Scene Mode(s): Auto, Twilight, Twilight Portrait, Candle, Sunrise & Sunset, Fireworks, Landscape, Portrait (Soft Portrait), Spotlight, Beach, Snow Picture Effect(s): Monotone, Pastel, Sepia Digital Picture Effect(s): Old Movie PictBridge Compatible: Yes Dynamic Range Optimizer: Yes Low Light Capability: S-NS Fader Effect(s): Black, White Face Index: Yes Film Roll Index: Yes Photo Capture from Movie: Yes Dubbing Button: Yes (Camera body & Handycam Station) PhotoTVHD: Yes x.v.Color™ : Yes

Video Signal System: NTSC color, EIA standards

Format(s) Supported: HD: MPEG4 AVC/H.264 SD: MPEG2

Inputs and Outputs

LANC Terminal: Accesible via A/V Remote Terminal Analog Audio/Video Output(s): Included (via

A/V Remote Terminal)

Digital Audio/Video Output(s): Yes (via i.LINK®² and USB) USB Port(s): Hi-speed (2.0 compliant)

i.LINK® Interface: Yes (mini) Component Video (Y/Pb/Pr) Output(s):

Included (via A/V Remote Terminal) Headphone Jack: N/A

- Microphone Input: N/A
- S-Video Output(s): Yes (Included in A/V Remote)
- HDMI[™] Connection Output(s): Yes (mini) Audio/Video Remote Terminal: Video/S Video/Audio/Component Out/Remote

Active Interface Shoe: Yes

LCD Screen: 2.7"¹ wide touch panel Clear Photo[™] plus (211k pixels)

Hardwar

Viewfinder: N/A Microphone: Built-in Zoom Microphone Flash: Yes

Memory Stick slot: Memory Stick PRO Duo™ Media

Manual / Auto Lens Cover: Auto Assignable Dial: N/A S/S & Zoom button on LCD: Yes

35mm Equivalent: 49 - 735mm (4:3 Camera Mode), 40 - 600mm (16:9 Camera Mode) Aperture: f1.8-2.6 Exposure: Touch Panel Filter Diameter: 30mm Focal Distance: 3.1 - 46.5mm Focus: Full Range Auto, Manual (Touch Panel) Progressive Shutter Mode: Yes Shutter Speed: Auto, 1/30 - 1/250 (Scene Selection Mode)

Optical Zoom: 15x Digital Zoom: 180x Lens Type: Carl Zeiss® Vario-Sonnar® T

Power Consumption: 4.5W (VF/LCD) Battery Type: InfoLITHIUM® with AccuPower™ Meter System (NP-FH60)

Power Requirements: 7.2V (battery pack); 8.4V (AC Adaptor)

Service and Warranty Information

Limited Warranty: 1 Year Parts; 90 Days Labor

Operating System Compatibility: Microsoft® Windows® 2000 Professional, XP Home, XP Professional, Windows Vista Supplied Software: Picture Motion Browser

Ver.3.0.00 Dimension

Weight: 1 lb 3oz (560g) with Battery Measurements: 3 1/4 x 3 x 5 1/8 inch (81x76x129mm)

Supplied Accessories

Power Adapter/In-Camera Charger (AC-L200) InfoLITHIUM® Rechargeable Battery (NP-FH60) Remote Commander® Remote Control

(RMT-835) Handycam Station[™] cradle (DRCA-C200) Component Video Cable

Multi A/V Cable (Stereo) Application CD-ROM w/ Driver

USB Cable

Enjoy Handycam DVD

UPC Code: 027242727779

 Viewable area measured diagonally.
 Camcorder captures high definition footage in the AVCHD[™] format. Using the enclosed PC softwa high definition footage can be copied onto DVD media. However, DVD media containing AVCHD fight definition found on the used with DVD based players or recorders, as the DVD player/recorder may fail to eject the media and may erase its contents without warning. DVD media containing AVCHD footage may be played on a compatible Bluray Disc[™] player/recorder or other compatible device. 3. DVD media/formats are not universally compatible

- 4. HD viewing requires a Sony HD connector cable or HD Cybershot Station® cradle and HDTV. All sold separately.
 5. iLINK is a trademark of Sony used only to designate that a product contains an IEEE1394 connection.
- The LLINK connection may vary depending on the software applications, operating system and compatible i.LINK devices. All products with an i.LINK connection may notcommunicate with each other
- A tot all products with USB connectors may communicate with each other due to chipset variations.
 A charactery life will vary based on product settings, usage patterns, battery and environmental
- conditions. 8. Compatible BRAVIA® HDTV and special TV settings are required. Further details are available in the BRAVIA® TV instruction manual.
- 40GB means 40 billion bites. Available storage capacity may vary and a portion of the memory is used for data management functions.
 10. Requires BRAVIA Sync feature in each product. Please refer to owner's manual to determine
- compatibility. 11. HD viewing requires HDTV and HD component cable, both sold separately 11. HD viewing requires HDTV and HD component cable, both sold separately

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of their respective owners. Features and specifications subject to change without notice. Non-metric weights and measures are approximate and may vary. Screen Images Simulated

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